






SUN	MON	TUE	WED	THU	FRI	SAT
			  Email Invitation + Boosted FACEBOOK LIVE / INSTAGRAM STORY <i>Invitations</i>	 Boosted FACEBOOK LIVE / INSTAGRAM STORY <i>Invitations</i>	  Email Invitation + Boosted FACEBOOK LIVE / INSTAGRAM STORY <i>Invitations</i>	
	<p><i>At a preset time</i></p> <p>EMAILS, FACEBOOK & INSTAGRAM POSTS</p> <p><i>Go live and are each boosted for \$10 for 1 day</i></p>					

QUICK AND DIRTY SALE

GET EXCITED EMAIL

SUBJECT LINE: Surprise for *[insert first name]*.

BODY: *[first name]*,

I need you to stop what you're doing *right* now.

Grab your phone and set a reminder for *[time]* every day next week.

I can't say why, so you're just going to have to take my word for it. ;)

But what I can tell you is this:

The *[Studio Name]* team and I have something real special cooked up.

We're keeping it a secret for now, but I can promise that you'll be kicking yourself if you miss out on the savings we have in store for you!

All you've got to do is remember to check your email every day at exactly *[time]*, we'll have something new for you every day next week.

And you'll definitely want that reminder— these offers are so good, they're going to be snagged up *FAST*.

[signature sign-off]

QUICK AND DIRTY SALE

GET EXCITED FACEBOOK POST

Sssshhhh.
It's a secret sale.

[Studio Name] has some incredible offers for you next week.

Every day at exactly *[time]*, the opportunity to save a ton of money will pop up in your inbox. We've got limited stock, so as soon as we run out, we shut the offer down. So don't tell your friends! (Unless you want them snagging the *[insert teaser of merchandise/offer]*)

Remember, it's *[time]*.

Every day next week starting *[day]*.

Join our mailing list so you can be the first to get your hands on next week's secret sale!

[link to mailing list]

QUICK AND DIRTY SALE

EMAIL ANNOUNCING SALE

SUBJECT: Open Sesame

BODY: *[first name],*

In just 5 minutes, we're swinging open the doors to our super-saver sale, it's everything you could've imagined, and MORE.

Here's what you can get your hands on in just a couple of minutes:

[insert offers here + savings here]

Here's what you need to do:

[insert instructions here] {Are people purchasing from an online store? Do they need to come into the studio? Can they reserve via email or phone? Insert a link to the store if you have an online store}

[insert 5 minute countdown timer]

And, remember: TELL NO ONE.

Unless you want someone snagging the last *[insert teaser of merchandise/offer]*.

Grab your wallet and get ready to get your hands on some of the best deals of the year!

[signature sign-off]

QUICK AND DIRTY SALE

FACEBOOK POST ANNOUNCING SALE

It's official, the doors to our super-saver sale are opening in just a few minutes.

Here's a sneak peek at the goodies you can get your hands on:

[insert offers here + savings here]

Here's what you need to do:

[insert instructions here] {Are people purchasing from an online store? Do they need to come into the studio? Can they reserve via email or phone? Insert a link to the store if you have an online store}

And, remember: TELL NO ONE.

Unless you want someone snagging the last *[insert teaser of merchandise/offer]*.

Grab your wallet and get ready to get your hands on some of the best deals of the year!