

Checklist

WEEK 10



THE
*Revenue
Remedy*

- 1** CREATE A FACEBOOK AD MANAGER ACCOUNT (IF NEEDED)
- 2** CREATE A FACEBOOK PIXEL
- 3** INSTALL YOUR FACEBOOK PIXEL
- 4** CREATE CONVERSIONS IN FACEBOOK
- 5** CREATE AUDIENCES IN FACEBOOK
- 6** DETERMINE YOUR FACEBOOK & INSTAGRAM LEAD FUNNEL
- 7** USING FACEBOOK EVENTS
- 8** CREATING A FACEBOOK EVENT
- 9** CREATE A FACEBOOK VIDEO STRATEGY
- 10** RECORD YOUR FIRST FACEBOOK LIVE



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QUESTIONS?

SUPPORT@LISEKUECKER.COM