

# *Checklist*

WEEK 8



THE  
*Revenue  
Remedy*

# *Setting Up Your Google Business Page*

- 1**  SETUP GOOGLE BUSINESS PAGE
- 2**  VERIFY YOUR GOOGLE BUSINESS PAGE
- 3**  SCHEDULE VIDEO TOUR OF YOUR BUSINESS THROUGH GOOGLE

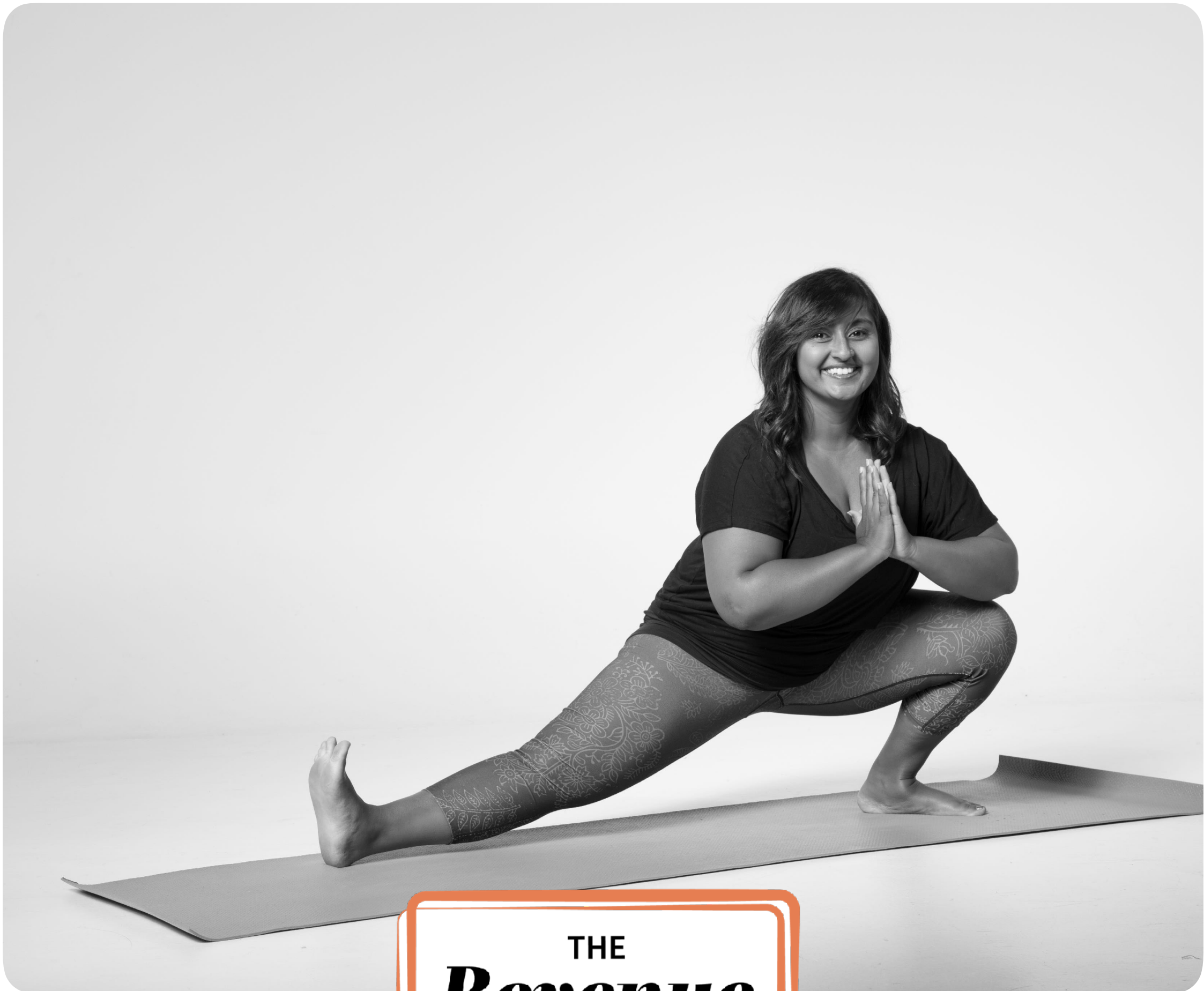
**NEXT PAGE**

**Set Up Your Google AdWords Account**



# *Set Up Your Google AdWords Account*

- 1**  CREATE A GMAIL ACCOUNT (IF YOU DON'T ALREADY HAVE ONE)
- 2**  CREATE A GOOGLE ADWORDS ACCOUNT
- 3**  SET UP CAMPAIGNS BASED ON THE SERVICES YOUR BUSINESSES PROVIDES
- 4**  CREATE ADS FOR EACH CAMPAIGN
- 5**  SETUP CALL AND SITELINK EXTENSIONS (IF NOT USING LEADPAGES)
- 6**  CONNECT YOUR GOOGLE BUSINESS PAGE TO YOUR GOOGLE ADWORDS ACCOUNT
- 7**  ACTIVATE YOUR GOOGLE ADWORDS ACCOUNT



THE  
***Revenue  
Remedy***

QUESTIONS?

---

**SUPPORT@LISEKUECKER.COM**