



November



SUN	MON	TUE	WED	THU	FRI	SAT
25	 <p>FIRST EMAIL <i>& Social Media Post #1</i> BOOST 2 DAYS FOR \$10/DAY</p>	27	 <p><i>Social Media Post #2</i> BOOST 2 DAYS FOR \$10/DAY</p>	 <p>EMAIL #2 <i>is sent</i></p>	 <p><i>Social Media Post #2</i> BOOST 3 DAYS FOR \$10/DAY</p>	30

December

SUN	MON	TUE	WED	THU	FRI	SAT
02	 <p>EMAIL #4 <i>& Social Media Post #1</i> BOOST 2 DAYS FOR \$10/DAY</p>	 <p><i>Day of Sale!</i> EMAIL #5 IS SENT & FINAL SOCIAL MEDIA POST</p>	05	06	07	08