

# February



SUN	MON	TUE	WED	THU	FRI	SAT
					01	02
			04			
03	04	05	06	07	08	09
<p><b>February 4th or 11th</b> Facebook Ads and Google Display Network Banners Begin. All in studio signage, banners and flyers are up.</p> <p><b>&amp; BEGIN A SERIES OF</b> <i>Facebook Lives / Instagram Stories, Emails &amp; In Studio Shares</i></p>		<p>FACEBOOK LIVES / INSTAGRAM STORY <b>Invitations</b></p>	<p>Envelope icon <b>Email Invitations</b> TO CLIENTS &amp; PROSPECTS</p>	<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>		
	11	12	13	14	15	16
		<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>	<p>Envelope icon <b>Email Invitations</b> TO CLIENTS &amp; PROSPECTS</p>	<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>		
	18	19	20	21	22	23
		<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>	<p>Envelope icon <b>Email Invitations</b> TO CLIENTS &amp; PROSPECTS</p>	<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>		
24	25	26	27	28		
		<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>	<p>Envelope icon <b>Email Invitations</b> TO CLIENTS &amp; PROSPECTS</p>	<p>Facebook Lives / Instagram Story icon <b>Invitations</b></p>		

With every new challenger, consider a Social Media Post or bonus Instagram Story.

**March 4th**  
THE CHALLENGE COMMENCES!