



 *March*
Gladness

CALENDAR

THE
***Revenue
Remedy***

MARCH GLADNESS CALENDAR



Outreach to 4-6 Local Charities 3-4 WEEKS BEFORE PROMOTION STARTS (BEFORE 1ST OF MARCH)



Studio Post ONE WEEK PRIOR TO MARCH GLADNESS (LAST WEEK OF FEBRUARY)

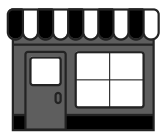
March

SUN MON TUE WED THU FRI SAT

Week 1
CHARITY #1



CHARITY #1 WILL SEND OUT **3 EMAILS** TO THEIR SUPPORTERS AND MAKE **3 SOCIAL MEDIA POSTS**



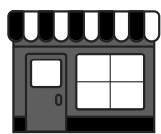
STUDIO WILL SEND OUT **JOYFUL REMINDERS AND CALLOUTS** TO SPREAD AWARENESS FOR THIS WEEK'S CHARITY



Week 2
CHARITY #2



CHARITY #2 WILL SEND OUT **3 EMAILS** TO THEIR SUPPORTERS AND MAKE **3 SOCIAL MEDIA POSTS**



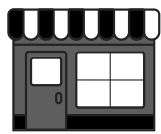
STUDIO WILL SEND OUT **JOYFUL REMINDERS AND CALLOUTS** TO SPREAD AWARENESS FOR THIS WEEK'S CHARITY



Week 3
CHARITY #3



CHARITY #3 WILL SEND OUT **3 EMAILS** TO THEIR SUPPORTERS AND MAKE **3 SOCIAL MEDIA POSTS**



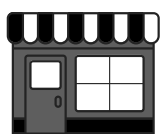
STUDIO WILL SEND OUT **JOYFUL REMINDERS AND CALLOUTS** TO SPREAD AWARENESS FOR THIS WEEK'S CHARITY



Week 4
CHARITY #4



CHARITY #4 WILL SEND OUT **3 EMAILS** TO THEIR SUPPORTERS AND MAKE **3 SOCIAL MEDIA POSTS**



STUDIO WILL SEND OUT **JOYFUL REMINDERS AND CALLOUTS** TO SPREAD AWARENESS FOR THIS WEEK'S CHARITY



Studio Post END OF THE MONTH + IMPACT OF THE MONTH

Studio Social Media Posts

POST #1

ONE WEEK PRIOR TO MARCH GLADNESS

With March rolling around the corner, we decided to do something a little different this year.

The **[LOCATION]** community is home to SO many amazing charities, this year we've decided to partner with 4 of our favorite local charities and help them raise money for the causes they support.

Here's how it works:

For every one of you that signs up in:

Week 1, **[XX]**% goes to **[CHARITY 1]** to help support **[CAUSE]**

Week 2, **[XX]**% goes to **[CHARITY 2]** to tackle **[CAUSE]**

Week 3, **[XX]**% goes to **[CHARITY 3]** to help support **[CAUSE]**

Week 4, **[XX]**% goes to **[CHARITY 4]** to save **[CAUSE]**

Choose your charity of choice, and make March the month you give back to the **[LOCATION]** community AND get fit!

Keep your eyes peeled for our post on the 1st of March to get things rolling!



MARCH GLADNESS CALENDAR

POST #2

1ST OF MARCH

Alright, folks! We're officially kicking off Week 1 of March Gladness today!

Every week this month, we're partnering with one amazing charity, and donating **[XX]**% of all sign-ups during that week!

To kick things off, we're starting with **[CHARITY NAME]**.

[TWO SENTENCES ABOUT WHY YOU CHOSE THIS CHARITY]

To get started, all you've got to do is head over to this link and save your spot → **LINK**

Two birds, one scone, y'all. You get the body of your dreams, AND get to help **[CHARITY NAME]** save the **[CAUSE]**.



POST #3

2ND WEEK OF MARCH

We came up with 'March Gladness' because we wanted to celebrate all the different ways the **[LOCATION]** community gives back.

SO, for week #2, we're partnering with **[CHARITY NAME]**.

Through their work in **[NAME ONE PROMINENT ACTIVITY OF YOUR CHARITY OF CHOICE]**, they touch and impact **[PART OF THE COMMUNITY]** daily. **[ADDITIONAL LINE ABOUT CHARITY-SPECIFIC INTERESTING WORK GOES HERE]**.

If you're ready to make March the month you get the body of your dreams AND, help save the **[CAUSE]**, head over here to save your spot → **LINK**



MARCH GLADNESS CALENDAR

POST #4

3RD WEEK OF MARCH

The only thing better than March Madness? March Gladness!

Sign up for our *[PACKAGE NAME]* anytime this week, and XX% of all the profits will go to *[CHARITY NAME]*.

[TWO SENTENCES ABOUT WHY YOU CHOSE THIS CHARITY]

Get fit AND give back!? Make March a win-win.

Save your spot and the *[ANIMALS/PLANET/CAUSE]* here → *LINK*



POST #5

4TH WEEK OF MARCH

For week #4 of March Gladness, we're partnering with *[CHARITY NAME]*.

Through their work in *[NAME ONE PROMINENT ACTIVITY OF YOUR CHARITY OF CHOICE]*, they touch and impact *[PART OF THE COMMUNITY]* daily. *[ADDITIONAL LINE ABOUT CHARITY-SPECIFIC INTERESTING WORK GOES HERE]*.

If you're ready to make March the month you get the body of your dreams AND, help save the *[CAUSE]*, head over here to save your spot → *LINK*



MARCH GLADNESS CALENDAR

POST #6

MID-WEEK POST

[CAN RE-USE EACH WEEK]

The response to this week's charity and March Gladness so far has been overwhelming. We knew you guys were going to be excited about this, but we definitely weren't prepared for how much!

As if we need any more proof that our *[Studio Name]* community is awesome!

Only a few more days left in the week, so head over to our *[link to landing page]* to support *[Name of the week's charity]*. This is your last chance!



POST #7

DISCUSSING THE IMPACT OF THE WEEK + INTRODUCING NEW CHARITY

[CAN RE-USE AT THE END OF EACH WEEK]

Week *[NUMBER]* of 'March Gladness' is coming to an end! Your support throughout the past few days has been jaw-dropping.

With all your love, we've raised *[AMOUNT RAISED AND DONATED TO CHARITY]* for *[CHARITY NAME]*!

We're saying it again, and we'll keep saying it till the cows come home, we couldn't have done it without you!

NOW, let's talk about our next charity partner!

Next week, we're working with *[NEXT CHARITY NAME]*. *[TWO SENTENCES ABOUT WHY YOU CHOSE THIS CHARITY]*

The rules are the same, starting Monday, for everyone who signs up next week, a *[PERCENTAGE]* of all profits will be donated directly to *[NEXT CHARITY NAME]*. Your help matters!

Save your spot here → *LINK*



POST #8

**END OF THE MONTH POST
+ IMPACT OF THE MONTH**

We've always been committed to being more than just another run of the mill studio!

We got into this business because we wanted to do something special for the **[LOCATION]** community.

Raise your vibe and attract your tribe, right? We are SO passionate about filling **[STUDIO NAME]** with people who are just as passionate about our community as they were about getting fit!

That's how March Gladness came about!

Special shoutout to **[NAMES OF 4 CHARITIES]** who do such incredible things throughout the year. It's been such a joy partnering with you!

Now comes the most important part: YOU!

Thank YOU for helping us raise a whopping **[TOTAL AMOUNT]** this month.

We are so grateful for the incredible **[STUDIO NAME]** community, thank you for making this month so special!





THE
***Revenue
Remedy***

Questions?

SUPPORT@STUDIOGROW.CO